

# INNOVATIVE STRATEGIC PLANNING AND INTERNATIONAL COLLABORATION FOR THE MIGITATION OF GLOBAL CRISES

Webinar Erasmus week 2021



WEBEX live online

April 14th, 2021 from 9 a.m.- 5 p.m. (CET)

- 9.00 - 9.35 Welcome session and opening webinar**  
 doc. Ing. Ilona Švihlíková, Ph.D.  
 Vice-rector for International Affairs, University College of Business, Prague, Czech Republic  
 Ing. Gabriela Antošová, Ph.D.  
 Institutional Erasmus+ coordinator, University College of Business, Prague, Czech Republic  
 Ing. Marian Kováč, Ph.D.  
 Institutional Erasmus+ coordinator, School of Economics and management in Public Administration in Bratislava, Bratislava, Slovak Republic  
 Ing. Michal Fabuš, PhD., Vice-rector of International Affairs, School of Economics and management in Public Administration in Bratislava, Slovak Republic
- 9.35 - 12.00 Presentations**  
 Mgr. Helmuth Yesid Arias Gomez, Ph.D.  
 University College of Business in Prague  
 Hannes Thees, Chair of Tourism  
 Center for Entrepreneurship at Catholic University  
 Eichstätt-Ingolstadt/ Eichstätt/ Germany  
 Mr. Alvaro Chaves  
 Colombian School of Engineering, Bogotá
- 12.30 - 14.45 Presentations and Discussion**  
 Debby Flickinger, Ph.D.  
 Union Institute & University, United States  
 Ing. Iveta Hamarneh, Ph.D.  
 University College of Business, Prague, Czech Republic
- 15.15 - 16.45 Presentations**  
 Susan Siegel, Ed.D.  
 Union Institute & University, United States
- 16.45 - 17.00 Discussion and Closing Session**

*Join our webinar and  
meet our Slovak, Polish,  
German, American (USA),  
Colombian (Latin  
America), and other  
foreign experts!*



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