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TOPICAL ISSUES OF SOCIETY DEVELOPMENT IN THE TURBULENCE CONDITIONS

2nd International Scientific Online Conference

May 25, 2021

Organizers:

- School of Economics and Management in Public Administration in Bratislava
- Berdyansk State Pedagogical University (Ukraine)
- Bogdan Khmelnytsky Melitopol State Pedagogical University (Ukraine)
- Institute for the Study of Spatial Development (Ukraine)
- Kharkiv Petro Vasylenko National Technical University of Agriculture (Ukraine)
- National University of Civil Defence of Ukraine (Ukraine)
- Odesa Polytechnic State University, (Ukraine)
- Sumy State Pedagogical University named after A.S. Makarenko (Ukraine)
- University of Technology, Katowice (Poland)
- Yuriy Fedkovych Chernivtsi National University (Ukraine)

Scientific and Programme Committee:

- Dr. h. c. prof. Ing. Viera Cibáková, CSc, School of Economics and Management in Public Administration in Bratislava
- prof. Volodymyr Andronov, DrSc, National University of Civil Defence of Ukraine
- prof. Ihor Bohdanov, DrSc, Berdyansk State Pedagogical University
- doc. Olena Chukurna, DrSc, Odessa National Polytechnic University
- Ing. Michal Fabuš, PhD., School of Economics and Management in Public Administration in Bratislava
- doc. Natalia Falko, PhD., Bogdan Khmelnytsky Melitopol State Pedagogical University
- doc. Olha Kovalova, DrSc, Bogdan Khmelnytsky Melitopol State Pedagogical University
- prof. Ing. Vojtech Kollár, PhD., School of Economics and Management in Public Administration in Bratislava
- prof. Oleksiy Krasnorutskyy, DSc, Kharkiv Petro Vasylenko National Technical University of Agriculture
- prof. Mykhailo Lyannoy, PhD., Sumy State Pedagogical University named after A.S. Makarenko
- prof. Arkadii Mykytas, DrSc, Kharkiv Petro Vasylenko National Technical University of Agriculture
- doc. Oleksandr Nestorenko, PhD., the Institute for Study of Spatial Development
- prof. WST, dr Aleksander Ostenda, University of Technology, Katowice
- prof. Yurii Otrosh, DSc, National University of Civil Defense of Ukraine
- Evgeniy Rybka, DSc, Senior Researcher, National University of Civil Defence of Ukraine
- prof. Liudmyla Tymchuk, DSc, Yuriy Fedkovych Chernivtsi National University

Organizing Committee:

- doc. Tetiana Buhaienko, PhD., Sumy State Pedagogical University named after A. S. Makarenko
- doc. Nadiya Dubrovina, PhD., School of Economics and Management in Public Administration in Bratislava
- doc. Ing. Stanislav Filip, PhD., School of Economics and Management in Public Administration in Bratislava
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- prof. Tetiana Vlasenko, DSc, Kharkiv Petro Vasylenko National Technical University of Agriculture
- doc. Svitlana Zaika, PhD., Kharkiv Petro Vasylenko National Technical University of Agriculture
- mgr Aldona Kania, University of Technology, Katowice
- mgr Tamara Krutko, the Institute for Study of Spatial Development
- mgr Paweł Mikos, University of Technology, Katowice
- mgr Hanna Varina, Senior Teacher, Bogdan Khmelnytsky Melitopol State Pedagogical University

PLENARY SESSION

Link to connect to the conference – <https://meet.google.com/cvy-fkgo-fqp>

Moderator: Tetyana NESTORENKO	
10:00-11:30 (Bratislava time) / 11:00-12:30 (Kyiv time)	Greeting the conference participants Ing. Michal FABUŠ , PhD., Vice-rector for Foreign Affairs <i>School of Economics and Management in Public Administration in Bratislava, Slovakia</i>
	Greeting the conference participants prof. WST Aleksander OSTENDA , PhD. <i>Rector the University of Technology, Katowice, Poland</i>
	THE SITUATION OF EDUCATION IN POLAND DURING A PANDEMIC (CASE STUDY OF THE UNIVERSITY OF TECHNOLOGY, KATOWICE) Aleksander OSTENDA <i>University of Technology, Katowice, Poland</i>
	FORMATION OF THE INFORMATION SOCIETY: TRAINING COURSE ON MANAGEMENT OF INTERNATIONALIZATION AND GERMAN-UKRAINIAN ACADEMIC COOPERATION 2020-2021 Igor LYMAN <i>Berdiansk State Pedagogical university, Ukraine</i>
	INFORMATION SYSTEMS AND TECHNOLOGIES IN TOURISM Leonid TSUBOV, Oresta SHCHERBAN, Taras SHCHERBA <i>Lviv Polytechnic National University, Ukraine</i>
	COSMOPOLITANIZATION AND THE PROBLEM OF EDUCATION IN THE DIGITAL SOCIETY Ryhor MINIANKOU <i>European Humanities University, Belarus / Lithuania</i>
11:30-12:00 (Bratislava time) / 12:30-13:00 (Kyiv time)	Questions and discussion
12:00-13:00 (Bratislava time) / 13:00-14:00 (Kyiv time)	Break

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CONFERENCE SECTIONS

<i>Section 1a. Modern issues of education in turbulence conditions</i> Moderator – Ing. Mykhailo LIANNOI, PhD.	
13:00- 15:00	<p>INFORMATION EDUCATION AS A FACTOR OF MODERNIZATION OF THE HIGHER EDUCATION SYSTEM OF UKRAINE Maryna AZHAZHA, Aleksander OSTENDA, Mykhailo LIANNOI <i>Zaporizhzhia National University, Ukraine / University of Technology, Poland / Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>FOREIGN EXPERIENCE IN IMPLEMENTING INCLUSIVE EDUCATION: REALITIES AND PROSPECTS Liudmyla BALLA <i>Municipal Establishment «Kharkiv Humanitarian Pedagogical Academy» of Kharkiv Regional Council, Ukraine</i></p>
	<p>MODELING THE CONTENT OF TRAINING FUTURE SKILLED WORKERS FOR ENTREPRENEURSHIP IN TURBULENT CONDITIONS Liudmyla BAZYL <i>Institute for Vocational Education of the NAPS of Ukraine, Ukraine</i></p>
	<p>STATE OF THE FORMATION OF THE VALUE COMPONENT OF HEALTHCARE COMPETENCE OF STUDENTS OF HIGHER EDUCATION INSTITUTIONS Diana BERMUDES, Dmytro BALASHOV <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>THE CONTENT OF THE DEVELOPMENT OF ECONOMIC COMPETENCE OF FUTURE WORKERS IN THE CONSTRUCTION INDUSTRY IN A TURBULENT EDUCATIONAL ENVIRONMENT Lesya DOROHOVA <i>Institute for Vocational Education of the NAPS of Ukraine, Ukraine</i></p>
	<p>METHODS OF FORMING PHYSICAL CULTURE OF JUNIOR SCHOOLCHILDREN IN THE PROCESS OF PHYSICAL CULTURE AND HEALTH CLASSES Yevhnii HOIDENKO, Ihor IVANII <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>DEVELOPMENT OF THE VALUE-MOTIVATIONAL SPHERE OF STUDENTS IN THE PROCESS OF PHYSICAL EDUCATION Stanislav IONYTSOI <i>Yuriy Fedkovych Chernivtsi National University, Ukraine</i></p>
	<p>THEORETICAL AND METHODOLOGICAL PRINCIPLES OF DEVELOPMENT OF FUTURE SPECIALISTS IN PHYSICAL EDUCATION AND SPORT PROFESSIONAL COMPETENCE IN THE CONTEXT OF INFORMAL EDUCATION Mykhailo LIANNOI <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>MODERN IDEAS ABOUT THE FORMATION OF INTEREST IN PHYSICAL EDUCATION AND SPORTS AMONG SCHOOLCHILDREN Yurii KURNYSHEV <i>Yuriy Fedkovych Chernivtsi National University, Ukraine</i></p>
	<p>FEATURES OF EXTRACURRICULAR EDUCATION OF SCIENTIFIC DIRECTION AT THE CURRENT STAGE OF DEVELOPMENT OF SOCIETY Oleksandr LEFTEROV, Iryna POLYSHCHUK, Oleksandr FEDOSIEIEV <i>Institute of Cybernetics named after V. M. Glushkov of the National Academy of Science of Ukraine / Municipal extracurricular educational institution "Kyiv Junior Academy of Sciences for Scholar Youth", Ukraine</i></p>

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<i>Section 2. Financial and economic issues of society development in the turbulence conditions</i> Moderator – prof. Olena CHUKURNA, DSc	
13:00- 15:00	RESEARCH OF PRICING POLICY IN THE FIELD OF INNOVATION ON THE EXAMPLE OF VIRTUAL REALITY ATTRACTIONS Olena CHUKURNA, Mariia POKHYLA, Anastasiia RYSAVSKA <i>Odesa Polytechnic State University, Ukraine</i>
	READINESS FOR ENTREPRENEURIAL ACTIVITY AS AN INTEGRATIVE QUALITY OF SELF-REALIZATION OF A SPECIALIST IN A TURBULENT SOCIETY Ludmila DZHERELEIKO <i>Institute for Vocational Education of the NAPS of Ukraine, Ukraine</i>
	THE ECONOMIC SECURITY LEVEL DIAGNOSIS MECHANISM OF BUSINESS STRUCTURE Nadiya DUBROVINA¹, Oleg SUPRUN², Vira DUBROVINA², Olha ZHUK³ <i>¹School of Economics and Management in Public Administration in Bratislava, Slovakia / ²Institute of Trade and Economics of KNTEU, Ukraine / ³Vasyl Stefanyk Precarpathian National University, Ukraine</i>
	MANAGEMENT OF RESISTANCE TO CHANGES IN THE ENTERPRISE IN CONDITIONS OF TURBULENCE Mariya HUNCHENKO <i>National University "Yuri Kondratyuk Poltava Polytechnic", Ukraine</i>
	CAREER GROWTH OF FUTURE ENGINEERS AS AN EFFECTIVE WAY OF SELF-REALIZATION IN TURBULENT SPACE Maryna KLYMENKO <i>National Transport University, Ukraine</i>
	CREATIVE MANAGEMENT IN THE MODERN ECONOMY AND ITS SYSTEM SUPPORT Maryna KORSUNSKA, Olha KOMELINA <i>National University "Yuri Kondratyuk Poltava Polytechnic", Ukraine</i>
	THE IMPACT OF UNIVERSITIES ON THE CITY'S ECONOMY IN TURBULENT CONDITIONS Tetyana NESTORENKO <i>Berdiansk State Pedagogical University, Ukraine</i>
	SPORTS MANAGEMENT: SELECTED ISSUES OF DEVELOPMENT Tadeusz POKUSA <i>The Academy of Management and Administration in Opole, Poland</i>
	ECONOMY OF BELARUS ON THE BACKGROUND OF ECONOMIES OF NEIGHBORING COUNTRIES Borys ZHELIBA <i>Belarusian State Economic University, Belarus</i>
	THE MECHANISM OF MANAGEMENT OF FINANCIAL RESOURCES OF BANKS Lyudmila ZVERUK, Alina CHERNENKO <i>Kyiv Cooperative Institute of Business and Law, Ukraine</i>

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	<p><i>Section 3a. Social aspects of society stabilization and development in the turbulence conditions</i> Moderator – doc. Iryna OSTOPOLETS, PhD.</p>
	<p>ANALYSIS OF THE EXPERIENCE OF TRAINING OCCUPATIONAL THERAPISTS IN EUROPEAN COUNTRIES Tetiana BUHAIENKO <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>PHARMACEUTICAL MARKETING: MODERN SIGNS AND PROSPECTS OF DEVELOPMENT Olena CHUKURNA, Anna DAVYDOVA, Yelyzaveta CHUKURNA <i>Odesa Polytechnic State University / Odesa UNVK school-gymnasium № 4, Ukraine</i></p>
	<p>ORIGIN, FORMATION AND STAGES OF FOOTBALL DEVELOPMENT IN SUMY REGION Olexandr DATSENKO, Ihor IVANII <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>MODERN TECHNOLOGIES IN THE REHABILITATION OF CHILDREN WITH CEREBRAL PALSY Nadiya DUBROVINA <i>School of Economics and Management in Public Administration in Bratislava, Slovakia</i></p>
	<p>PSYCHOLOGICAL ASPECTS OF THE RELATIONSHIP BETWEEN SOCIAL INTELLIGENCE AND COMMUNICATIVE COMPETENCE OF THE INDIVIDUAL IN CONDITIONS OF TURBULENCE Tetiana KATKOVA, Olena TYTARENKO <i>Bogdan Khmelnytsky Melitopol State Pedagogical University, Ukraine</i></p>
13:00-15:00	<p>PERSONAL BRAND AS A TRENDY WAY TO STIMULATE SALES Viktoriia KOFMAN <i>Odesa National Polytechnic University, Ukraine</i></p>
	<p>FORMATION OF A CONSTRUCTIVE STRATEGY OF INTERACTION IN THE FAMILY, WHICH RAISES A CHILD WITH SPECIAL EDUCATIONAL NEEDS Olha KOVALOVA, Hanna VARINA <i>Bogdan Khmelnytsky Melitopol State Pedagogical University, Ukraine</i></p>
	<p>OCCUPATIONAL THERAPY IN POST-STROKE REHABILITATION Natalia KUKSA <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>MODERN READING OF THE CLASSIC PERFORMANCE «SHYNEL» (THE OVERCOAT), WRITTEN BY M. GOGOL. THE ANALYSIS OF THE CONNECTION OF PERSONALITY PROBLEMS, WHICH IS REPEATED IN TIMES AND SOCIETIES Kateryna MATVIEIEVA, Larysa PORTSEVA <i>Kyiv National University of Culture and Arts, Ukraine</i></p>
	<p>INNOVATION IN THE PRODUCT POLICY OF HEALTH CARE ORGANIZATION IN THE CONTEXT OF THE COVID-19 EPIDEMIC Favour Chimdiogo MEKOWULU, Vitalii DIACHEK <i>V. N Karazin Kharkiv National University, Ukraine</i></p>

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	Section 1b. Modern issues of education in turbulence conditions Moderator – Slawomir SLIWA, PhD.
15:00-15:15	Break
15:15-17:00	INVOLVEMENT OF HEALTH TECHNOLOGIES IN THE FORMATION OF HEALTH CULTURE OF HIGHER SCHOOL STUDENTS Roman MARCHENKO, Ihor IVANII <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i>
	FORMATION OF STUDENTS' INTEREST IN CLASSES IN GENERAL SECONDARY EDUCATION BY MEANS OF PHYSICAL CULTURE Valerii MYNZATU <i>Yuriy Fedkovych Chernivtsi National University, Ukraine</i>
	TECHNOLOGIES FOR THE DEVELOPMENT OF BUSINESS ACTIVITY OF FUTURE SKILLED WORKERS IN A TURBULENT EDUCATIONAL SPACE Valerii ORLOV <i>Institute for Vocational Education of the NAPS of Ukraine, Ukraine</i>
	THE STATE OF TRAINING OF FUTURE SPECIALISTS IN DESIGN AND TEXTILE TECHNOLOGIES: FOREIGN EXPERIENCE Oksana PASKO <i>Mykhailo Boichuk Kyiv State Academy of Decorative Applied Arts and Design, Ukraine</i>
	ECOLOGICAL CULTURE OF FUTURE SPECIALISTS OF SEA AND RIVER TRANSPORT: CONTENT AND STRUCTURE Tetiana RULIEVSKA <i>Institute for Vocational Education of the NAPS of Ukraine, Ukraine</i>
	RESEARCH OF PEDAGOGICAL PREVENTION MEASURES IN THE EDUCATION SYSTEM OF THE EU COUNTRIES Slawomir SLIWA <i>The Academy of Management and Administration in Opole, Poland</i>
	METHODS OF DEVELOPING PHYSICAL QUALITIES DURING BOXING CLASSES WITH PRIMARY SCHOOL STUDENTS Dmytro SURELO, Ihor IVANII <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i>
	METHODS OF FORMING KNOWLEDGE IN PHYSICS OF SECONDARY EDUCATION STUDENTS BY MEANS OF MOBILE AND REMOTE TECHNOLOGIES Tatyana VOLYNETS <i>National Pedagogical Dragomanov University, Ukraine</i>

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	<p><i>Section 3b. Social aspects of society stabilization and development in the turbulence conditions</i> Moderator – doc. Nadiya DUBROVINA, PhD, CSc.</p>
15:00-15:15	Break
15:15-17:00	<p>THE INFLUENCE OF HARDINESS ON HUMAN BEHAVIOR Natalia MOSKVINA, Ekaterina VERBICKAYA <i>Communal establishment «Mariupol educational unit «Lyceum school № 14» Mariupol city council Donetsk region», Ukraine</i></p>
	<p>ATTITUDE OF MODERN TEENAGERS TO THE LGBT COMMUNITY Natalia MOSKVINA, Valeria SECHKO <i>Communal establishment «Mariupol educational unit «Lyceum school № 14» Mariupol city council Donetsk region», Ukraine</i></p>
	<p>POTENTIAL SOCIOCULTURAL TRAUMAS AND THE THREAT OF FRAGMENTATION OF SOCIETY IN THE TURBULENCE CONDITIONS Iryna RADIONOVA <i>H. S. Skovoroda Kharkiv National Pedagogical University, Ukraine</i></p>
	<p>SYNDEMIA COVID-19 AND NON-COMMUNICABLE DISEASES: THE CHALLENGE OF THE MODERNITY Natalia RYNHACH, Lyubov VLASYK <i>Ptoukha Institute for Demography and Social Studies of the National Academy of Sciences of Ukraine / Bukovinian State Medical University, Ukraine</i></p>
	<p>FORMATION OF ENTREPRENEURIAL COMPETENCE: DOMESTIC AND FOREIGN EXPERIENCE Inna SEREDINA <i>National Transport University, Ukraine</i></p>
	<p>PRESERVATION OF PERSONAL WELL-BEING IN THE CONDITIONS OF TURBULENCE OF MODERN SOCIETY Svetlana SHEVCHENKO, Hanna VARINA <i>Bogdan Khmelnytsky Melitopol State Pedagogical University, Ukraine</i></p>
	<p>DEVELOPMENT OF UKRAINIAN FOOTBALL AS A FACTOR IN RAISING THE NATIONAL SPIRIT OF YOUTH Vitaliy SUKHONOS, Ihor IVANII <i>Sumy State Pedagogical University named after A. S. Makarenko, Ukraine</i></p>
	<p>TO THE PROBLEM OF CHOICE OF DISTANCE LEARNING TECHNOLOGIES FOR WORK WITH STUDENTS Hanna VARINA, Yuliana IRKHINA, Yuliia KHOLOSTENKO <i>Bogdan Khmelnytsky Melitopol State Pedagogical University / South Ukrainian National Pedagogical University named after K. D. Ushynsky / Izmail State University of Humanities, Ukraine</i></p>
<p>THE IDEA OF COMMUNICATION IN THE HISTORICAL AND PHILOSOPHICAL TRADITION Iryna ZVERUK <i>Taras Shevchenko National University of Kyiv, Ukraine</i></p>	

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	Section 4. IT-technologies, security and people life safety in the turbulence conditions Moderator – prof. WST Aleksander OSTENDA, PhD
15:15- 17:00	EFFECTIVE COMBINATION OF MULTIMEDIA ELEMENTS TO CREATE, IMPLEMENT AND SUPPORT WEB-RESOURCE Bohdan CHERNIAVSKYI <i>Kyiv National University of Technology and Design, Ukraine</i>
	IMPROVING THE SAFETY OF HUMAN LIFE IN EMERGENCIES INVOLVING SPILLS OF TOXIC LIQUIDS Alexander KIREEV, Ruslan PIETUKHOV <i>National University of Civil Defence of Ukraine, Ukraine / Simon Kuznets Kharkiv National University of Economics, Ukraine</i>
	ON CERTAIN PROCEDURES IN THE IMPLEMENTATION OF THE METHOD OF PREVENTION OF EMERGENCY SITUATIONS OF TECHNOGENIC NATURE RELATED TO DISTRIBUTION OF CHEMICAL SUBSTANCES IN SMALL TOWNS Valentyna LOBOICHENKO, Anna KAPUSTNYK <i>National University of Civil Defence of Ukraine, Ukraine</i>
	ELECTRONIC BANKING SERVICES IN THE CONDITIONS OF COVID-19 Rostyslav MARTYNIUK <i>Lesya Ukrainka Volyn National University, Ukraine</i>
	MODERN APPROACHES TO OBFUSCATION .NET APPLICATIONS Nikita MUDRY <i>Municipal Institution «Mariupol Educational Complex «Lyceum-School № 14» of Mariupol City Council of Donetsk Region», Ukraine</i>
	ZMENY V PRÍSTUPOCH A POSTOJOCH SPOLOČNOSTÍ POSKYTUJÚCICH ONLINE SLUŽBY POČAS PANDÉMIE A V BUDÚCNOSTI PO NEJ Dmytro NESTORENKO <i>Slovak University of Technology in Bratislava, Slovakia</i>
	INVOLVEMENT OF THE EUROPEAN TRAIN TRAFFIC MANAGEMENT SYSTEM ON THE TERRITORY OF UKRAINE Danylo SEREDIN <i>National Transport University, Ukraine</i>
	CREATION OF A SYSTEM TO SUPPORT THE ADOPTION OF ANTI-CRISIS DECISIONS AIMED AT ENSURING AN APPROPRIATE LEVEL OF SAFETY OF LIFE OF PEOPLE IN CONDITIONS OF TURBULENCE Vadym TIUTIUNYK, Olha TIUTIUNYK <i>National University of Civil Defence of Ukraine, Ukraine / Simon Kuznets Kharkiv National University of Economics, Ukraine</i>

CLOSING AND SUMMARY OF THE CONFERENCE	
17:00- 17:15	Closing and summary of the conference (on-line): Ing. Michal FABUŠ, PhD., Vice-rector for Foreign Affairs <i>School of Economics and Management in Public Administration in Bratislava, Slovakia</i>

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