Title of the contribution

First name Surname (without academic degrees) – maximum 5 authors

Abstract

There shall be an English abstract ranging between 100 - 150 words. Please explain here the aim of the contribution, methodology and main results. In the Abstract, please state the compatibility of your paper with the conference’s focus.

**Keywords:** word, word, word,… 4-5 keywords

**JEL Classification**: for example O11, M23, L13

**Size range of the manuscript is 8-12 pages (format A4). The publishing office will not accept papers that do not fulfill this criterion.**

The contribution should be submitted in such a format that can be published in black and white or in colors.

**Structure of the paper:**

**1 Introduction:** The author states the aim of the research topic, its focus, explains its originality, and introduces its structure.

**2 Theoretical background:** The author evaluates the current state of the research topic on an international scale. When working on the theoretical part of the paper, the author should also work with articles published in the Web of Science and Scopus databases. It is recommended to use at least 13 sources.

**3 Research objective, methodology and data:** This part of the paper states its aim, detailed methodology and data used. The title of the paper must be compatible with its aim and its content.

**4 Results and discussion:** The author introduces research results that should be obtained using sophisticated statistical methods, then interprets them in an economic manner, while comparing them with sources listed in the theoretical part, or justifies the excellence of his/her own results.

**5 Conclusion**: The author evaluates whether the aim of the paper was fulfilled and presents the main findings of the research.

# Title of a chapter

The text of the contribution should be divided into chapters where possible. Headings can have a maximum of two levels and should be numbered (e.g. 1 TITLE OF A CHAPTER, 1.1 Title of a subchapter).

Tables and figures should be numbered and pertaining references must be included in the text. The acceptable labeling for a table is Tab.1 and Fig. 1 for a figure. The title of the table or figure and the source should follow. The text should be composed in such a manner that there are not too many figures or tables on a single page. Tables and figures in a landscape format are not acceptable.

Tab. 1 – The title of the table. Source: own research

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Figures and tables should be supplied in a sufficient quality for print. They can be supplied as separate documents (jpg, xls, doc). The quality of the above is the responsibility of the author.

Fig. 1 – The title of the figure. Source: own research

Equations and formulas are denoted by numbers in round parentheses and it is recommended that they are produced by Editor of equations or inserted in a jpg format.

In-text citations and the Reference list should follow the referencing style used by the **American Psychological Association (APA style)**. Details concerning this referencing style can be found at <http://www.library.cornell.edu/resrch/citmanage/apa>

Authors can also use a citation machine at <http://citationmachine.net/>

**In-text citations**: 1 author: Novák (2018), two authors Novák & Suchý (2018), three or more authors Novák et al. (2018).

References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters "a", "b", "c", etc., placed after the year of publication.

Authors are required to complete the referencing using **DOI** (Digital Object Identifier) if it has been assigned to the publication. To search for the DOI, please visit: http://www.crossref.org/guestquery/

Notes under the line are not acceptable.

Citations of author’s own papers are accepted only in a reasonable quantity.

Contributions written by an international team of authors are welcomed.

References

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4. Porter, M. E. (1990). *The Competitive Advantage of Nations*. New York: Free Press.
5. … more examples at <http://www.library.cornell.edu/resrch/citmanage/apa>

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