

# BLENDED INTENSIVE PROGRAM

# FHD

Fachhochschule Dresden  
Staatlich anerkannte Hochschule  
University of Applied Sciences



# Erasmus+

Changing lives. Opening minds.





# CITY OF DRESDEN

**FHD** Fachhochschule Dresden  
University of Applied Sciences



# Market Analysis of Sustainable Business Models (MASBM)

1

## *LEARN AND ENGAGE*

Engage in a collaborative discussion on the implications and opportunities

2

## *DISCUSS AND COLLABORATE*

Discuss the importance of sustainable business models in today's market

3

## *PRESENT AND DEFINE*

Present key findings and insights from the Market Analysis of Sustainable Business Models (MASBM)

Define actionable steps for future exploration and implementation

# AGENDA – BIP 2023 - FHD



- WELCOME session on-line : 24. Nov 2023
- FHD Week in Dresden: 27.Nov – 1.Dec
- Lectures with EXPERTS
- Collaborate with students from other countries
- Participate and you will earn 3 ECTS
- Meet beautiful Xmass Dresden and

# FUNDING PARTNER



**Erasmus+**  
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Students receive an Erasmus Scholarship for the participation in this Program.

Contact your Erasmus coordinator and apply now!!



# HIGH TECH IN DRESDEN





# OUR CAMPUS

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# QUESTIONS? Contact us

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**RSVP** : **Please** confirm your attendance by 23rd of Oct.



